



# INDUS USA, INC.

**Let us help you succeed with your own product.** You get our expertise and our extensive services that have been tested and refined by our 24 years of work in the manufacturing industry. Our facilities and manufacturing operations help you accomplish your company's goals in a timely fashion.

You receive the opportunity to work with our two studios that individually give you strong insights into the markets in Canada and United States. This local presence allows for expansion of your brand with the flavoring of local tastes.

You choose specifically what you want from each of our factories and offices. Our manufacturing facilities, each with its own specialties, allow you to meet your specific needs and requirements. The result is creation and production of your brand.

You get to enjoy the myriad of products we can create for you with your input.

# Our Company



Indus offers value to its Clients:

## Strengths:

- We create products so that make you a profit
- Last year turnover was US \$450,000,000
- Multi-National Team of Professionals
- Insight into US, Canada and Europe Markets
  - Your brand withstands cultural preferences
- You can work with us to create Product Design and Development Capabilities
- Prepositioning of Raw Material

## Diversity:

- You have options from our current Products is
- You save money in Duty Savings to EU, USA and Canada from our factories

## Flexibility:

- You work with us to create Contingency Planning and Execution for your products
- You get timelines for your ideal delivery date
- Decentralized Operation

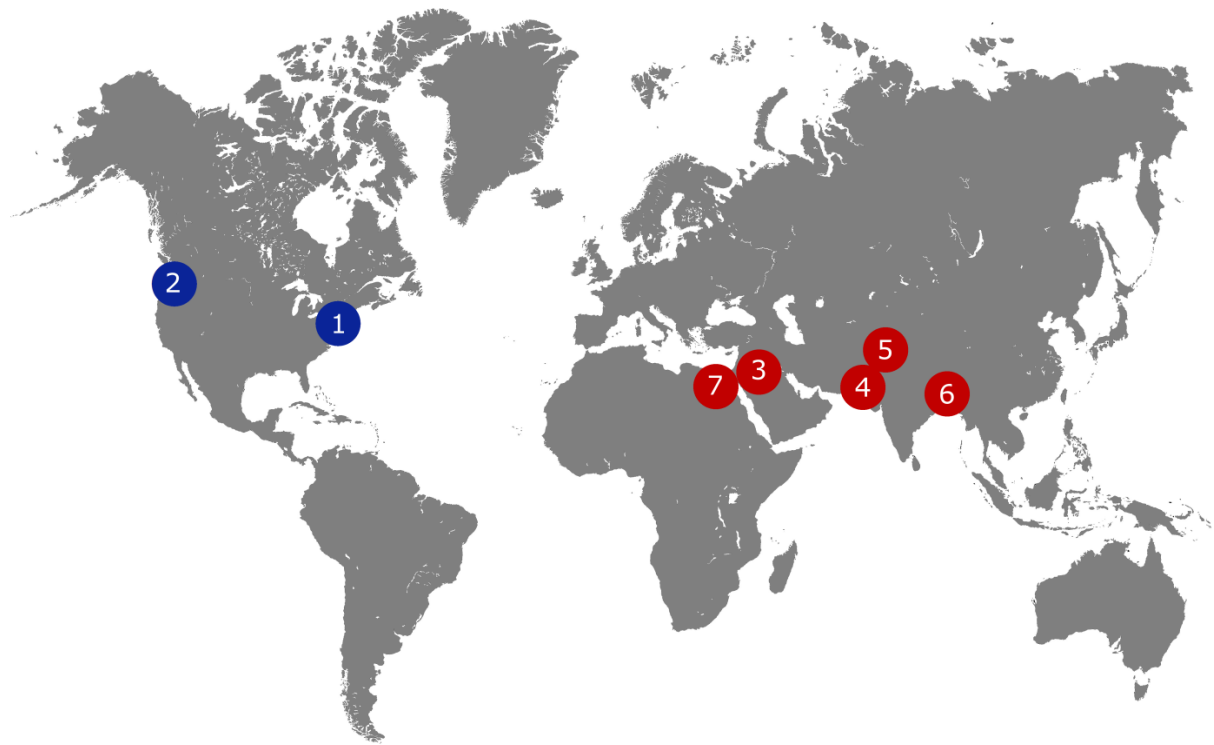
“Clothes mean nothing until someone lives in them.” – Marc Jacobs

**INDUS**

**USA, INC**

1400 Broadway, Suite 707  
New York, NY 10018  
Tel: 1 - 212 - 278 - 0004

# Overview of Our Locations



1	New York City, United States	Customer Services and Design Studio
	Phone: 212 - 278 - 0004	
2	Vancouver, Canada	Design Studio
3	Jordan	Manufacturing
4	Karachi, Pakistan	Manufacturing
5	Lahore, Pakistan	Manufacturing
6	Bangladesh	Manufacturing
7	Egypt	Manufacturing

# Product Development Centre



- Based in Lahore
- We get trend input from Designers set up in Vancouver, Marketing wings, and directly from You
- You have choices in fabrics: Denims, Non-denims, CVC knits, Synthetic knits and more
- Material and Trim Development & Sourcing
- Tech Pack Creation
- Pattern and Fit
- Exclusive Sewing Operation
- Exclusive Dry Operation
- Complete Laundry Operation

“Being good in business is the most fascinating kind of art. Making money is art and working is art and good business is the best art.” - Andy Warhol

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# Pakistan's Strategic Advantage



## This location offers you:

- Local Cotton and Fabrication
- Fast Lead Times
- Duty Free for EU
- Variety of products ranging from Knit, Woven to Denim
- Inexpensive and Skillful Embellishment
  - (Print + Embroidery)
- Small Run Viability
- Perform Complex Needlework
- Vertical Setup
- Capacity is 3,506,880 units per month
- 5,620 machines

"I'll stop  
wearing black  
when they make a  
darker color." -  
Wednesday Addams

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# Jordan's Strategic Advantage



## This location offers you:

- Duty free to U.S.
- Short transit time to U.S.
- Large available capacity
- Specialize in Sports and Active wear, Performance wear and outerwear
- Fabric sourcing from anywhere in the world
- Highly Skilled work force from Sri Lanka, India, Pakistan and Bangladesh
- Capacity: 2,500,000 units per month
- 2,500 machines
- In-house embroidery, printing
- Certification: WRAP and CTPAT Certified, ISO9002, ISO14000

"The hardest thing in fashion is not to be known for a logo, but to be known for a silhouette." – Giambattista Valli

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# Egypt's Strategic Advantage



This location offers you:

- Duty Free to EU and USA.
- Fast lead times (7-11 days) for EU and USA
- Knit, woven production.
- Specialize in Sports and Active Wear and,
- Specialize in Performance Wear and Outerwear
- State of the Art Manufacturing
- High Volume Capacity
- Fabric sourcing from anywhere in the world
- Capacity: 2,541,500 units per month
- 4,250 machines

"I wish I had  
invented blue  
jeans: the most  
spectacular, the  
most practical,  
the most relaxed  
and nonchalant.  
They have  
expression,  
modesty, sex  
appeal,  
simplicity—all I  
hope for in my  
clothes." – Yves  
Saint Laurent

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# Bangladesh's Strategic Advantage



This location offers you:

- Duty Free to EU and Canada
- High quality needle
- Large available capacity
- Fabric sourcing from anywhere in the world  
(includes well-developed local sources)
- Low cost production
- Capacity: 3,575,000 units per month
- 5,500 machines

“There is much to support the view that it is clothes that wear us, and not we, them; we may make them take the mold of arm or breast, but they mold our hearts, our brains, our tongues to their liking.” -  
Virginia Woolf

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## Our Clients



And more...

# Compliance Certifications



✓ **ISO 14000**  
**Environmental**  
**Management**



We have various social, environmental and operational compliance approvals for our clients

## Contact Our Marketing Office



### Indus Apparel USA, Inc.

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"The customer is the final filter. What survives the whole process is what people wear. I'm not interested in making clothes that end up in some dusty museum." – Marc Jacobs

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